K-Love serves me and my family as residents here in our local community with great wholesome uplifting music, valuable news, excellent speakers, and positive and encouraging info. for public interest. We need these great family values to build strong healthy families. K-Loves truly serves this community with great acts of love giving to those in need in all areas. It would be detrimental on the local community if K-Love were to be displaced by an LPFM broadcaster providing other programming because of it's great value.